



June 5, 2008

Mr. Larry Berle  
President  
LB Productions  
3404 West 29<sup>th</sup> St.  
Minneapolis, MN 55416

Dear Larry:

It is with great pleasure that I provide a reference for your presentation on your experience golfing America's 100 top public and private golf courses. As a golfer, I can only tell you that I am extremely envious of your experience, but have been able to enjoy it somewhat vicariously through your book, A Golfer's Dream.

As enjoyable as hearing your golf stories, however, your experience is also about creativity, networking strategy, and plain old perseverance as you set about accomplishing your goal. Your message about being the most gracious guest you could be is one that is applicable to every one of us, both professionally and personally.

But, your story does not stop with simply completing your goal. Perhaps your most important successes came after you finished playing the top 100 courses, as you recovered from a near fatal bicycle accident and learned the self-publishing business from the ground up.

Your story is both fun and inspiring, and deserves to be heard by many people. You have an approachable delivery style that makes it easy for your audience to relate and interact with you.

I would be happy to visit with anyone who might be interested in booking you for a speaking engagement, so please feel free to pass along my name and phone number if I can be of assistance.

Sincerely,

Thomas L. Mork  
President & CEO